

Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 04440 230406Z
ACTION EA-09

INFO OCT-01 EUR-12 EB-07 ISO-00 /029 W
-----047459 230418Z /10

P R 222320Z JUL 77
FM AMEMBASSY TAIPEI
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 4363
AMEMBASSY LONDON

UNCLAS TAIPEI 4440

FOR: USDOC/OIM/EA -- KELLY

AMEMBASSY LONDON/USTC -- POTHUISJE

E.O. 11652: N/A
TAGS: BEXP, TW
SUBJECT: CLOSING DAY REPORT

(1) POLLUTION CONTROL EQUIPMENT EXHIBITION

(2) U.S. TRADE CENTER, TAIPEI, JULY 19-22, 1977

(3) 19 PARTICIPANTS, 26 EXHIBITORS

(A) NTM 22

(B) OTM 4

(4) \$221,000

(A) \$197,000

(B) \$24,000

(5) \$45,155,000

(A) \$44,335,000

(B) \$820,000

(6) 6

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(7) 3

(8) 7 (41 LEADS)

(9) N/A

(10) 2140

(11) ALL EXHIBITORS EXPRESSED GENERAL SATISFACTION WITH THE RESULTS OF THEIR PARTICIPATION. WHILE THIS PRODUCT CATEGORY DOES NOT LEND ITSELF TO OFF-THE-FLOOR SALES, THE EXHIBITORS PROJECTED SUBSTANTIAL SALES DURING THE NEXT TWELVE MONTHS. TWO EXHIBITORS WERE SEEKING AGENTS AND ONE SEEKING A LICENSEE. A TOTAL OF 3 AGENCY AGREEMENTS WERE SIGNED DURING THE SHOW AND AN ADDITIONAL 7 AGREEMENTS EXPECTED TO BE FINALIZED WITHIN THE NEXT TWELVE MONTHS AS A RESULT OF THE 41 AGENCY LEADS DEVELOPED. TWO LICENSING AGREEMENTS WILL ALSO BE SIGNED DURING THE NEXT YEAR. OVERALL, THE SHOW HAD GOOD ATTENDANCE, SATISFIED EXHIBITORS AND EXCELLENT SALES FIGURES.

(12) THE SEMINAR HELD IN CONJUNCTION WITH THE EXHIBITION EXCEEDED ALL ATTENDANCE EXPECTATIONS. ALL SESSIONS HAD OVERFLOW CROWDS AND THE COMMENTS OF THE ATTENDEES WERE OVERWHELMINGLY FAVORABLE.
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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 22-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TAIPEI04440
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Executive Order: N/A
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Expiration:
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Format: TEL
From: TAIPEI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770727/aaaaawza.tel
Line Count: 83
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: d6d8f264-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Reference: n/a
Retention: 0
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Subject: CLOSING DAY REPORT (1) POLLUTION CONTROL EQUIPMENT EXHIBITION (2) U.S. TRADE CENTER, TAIPEI, JULY 19-22, 1977
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